## **Corporate Profile**

Comerica Incorporated (NYSE: CMA) is a financial services company headquartered in Dallas, Texas, and strategically aligned by three business segments: The Commercial Bank, The Retail Bank, and Wealth Management. Comerica, one of the 25 largest commercial U.S. financial holding companies, focuses on building relationships and helping people and businesses be successful, providing more than 400 banking centers across the country with locations in Arizona, California, Florida, Michigan and Texas. Founded 175 years ago in Detroit, Michigan, Comerica continues to expand into new regions, including its Southeast Market, based in North Carolina, and Mountain West Market in Colorado. Comerica has offices in 17 states and services 14 of the 15 largest U.S. metropolitan areas, as well as Canada and Mexico. Comerica reported total assets of \$79.4 billion at March 31, 2024.





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# The Commercial Bank

The Commercial Bank provides companies of all sizes with an array of credit and non-credit financial products and services.



#### The Retail Bank

The Retail Bank delivers personalized financial products and services to consumers.



#### Wealth Management

Wealth Management serves the needs of high net worth clients and institutions.

#### Fast Facts on Comerica

- Offices in 14 of the 15 largest U.S. metropolitan areas (as of 3/31/24)
- 407 U.S. banking centers (as of 3/31/24)
- No. 4 U.S. prepaid card issuer by purchase volume in 2022<sup>1</sup>
- Among the 25 largest commercial U.S. financial holding companies<sup>2</sup>
- Highest concentration of C&I loans among U.S. financial holding companies with greater than \$60B in assets<sup>2</sup>
- Named to Newsweek's list of America's Most Responsible Companies<sup>3</sup>

1 Source: 2023 Nilson Report 2 Source: S&P Global Market Intelligence of Dec. 31, 2023 3 Source: Newsweek, December 2023

## Financial Highlights

	1Q24	4Q23
Diluted Earnings per Common Share	\$0.98	\$0.20
Net Interest Income (millions)	\$548	\$584
Net Interest Margin	2.80%	2.91%
Provision for Credit Losses (millions)	\$14	\$12
Noninterest Income (millions)	\$236	\$198
Noninterest Expenses (millions)	\$603	\$718
Net Income (millions)	\$138	\$33
Net Income Attributable to		
Common Shares (millions)	\$131	\$27
Return on Avg. Common Equity	9.33%	2.17%
Return on Avg. Assets	0.66%	0.15%
Cash Dividends Declared per		
Common Share	\$0.71	\$0.71
	3/31/24	12/31/23
Total Loans (billions)	\$50.8	\$52.1
Total Assets (billions)	\$79.4	\$85.8
Total Deposits (billions)	\$63.6	\$66.8
Total Shareholders' Equity (billions)	\$6.1	\$6.4
Common Shares Outstanding (millions)	133	132
Book Value Per Common Share	\$42.69	\$45.58

### **News of Note**

3/21/24	Come	rica	Bar	ιk	Earns	2024	Top V	Vork	place	es l	USA
	Award	by	Ene	erg	age						
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3/18/24 Comerica Bank Names Larry Franco EVP, National Director of Retail Banking & Operations

3/14/24 Comerica Bank Appoints Tim Maiden as Group Manager of Southern Dallas Business Banking Team

3/14/24 Comerica Bank Reveals Largest, State-of-the-Art Comerica CoWorkSpaces™ at The Star in Frisco

3/13/24 Comerica Bank to Hold Sixth Annual Prom Dress Drive, Benefiting Jackets for Jobs

## News of Note (continued)

2/29/24	Comerica Achieves 'Outstanding' Rating in CRA
	Evaluation by the Federal Reserve Board

- 2/27/24 Comerica Declares Common and Preferred Stock Dividends
- 2/26/24 Comerica to Participate in 2024 RBC Capital Markets
  Global Financial Institutions Conference; Announces
  Details for Conference Call to Review First Quarter
  2024 Earnings
- 2/22/24 Comerica Bank Named One of America's Most JUST Companies by JUST Capital and CNBC
- 1/25/24 Comerica Bank's North Texas Prom Dress Drive Returns in February
- 1/3/24 \$100,000 Comerica Hatch Detroit Contest by TechTown Returns to Find Detroit's Next Winning Brick-And-Mortar Small Business
- 1/2/24 Comerica Earns High Marks in Latest Newsweek Ratings

## **History**

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1849	Comerica forerunner Detroit Savings Fund Institute founded
1871	Name changed to The Detroit Savings Bank
1933	Manufacturers National Bank of Detroit founded
1936	The Detroit Savings Bank becomes The Detroit Bank
1956	The Detroit Bank & Trust Company formed
1973	Holding company DETROITBANK Corporation forme
1979	The Detroit Bank & Trust Co. offers trust services in Florida
1982	Corporation name changed to Comerica Incorporated
1988	Comerica enters Texas market through acquisition
1991	Comerica enters California market through acquisition
1992	Comerica merges with Manufacturers Natl. Corp.
1999	Comerica's 150th anniversary
2001	Imperial Bank merges with Comerica in California
2003	Comerica consolidates bank charters
2007	Comerica relocates corporate headquarters to Dallas, Texas
2011	Comerica acquires Sterling Bancshares, Inc.
2014	Comerica Promise unveiled with commitment of raising expectations of what a bank can be
2016	GEAR Up (Growth in Efficiency and Revenue) launched to drive efficiency and increase revenue
2019	Curt C. Farmer named Comerica's Chairman and Chief Executive Officer, Ralph W. Babb Jr. announces retirement
2021	Comerica expands to North Carolina, creating

new Southeast Market

Comerica's 175th anniversary

2024

## **Corporate Profile** (cont.)





Comerica Bank Tower 1717 Main Street Dallas, TX 75201



**Directory Services:** 800.521.1190



**Product Information:** 800.292.1300



Media Contact: 214.462.4463



Investor Contact: 833.571.0486



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## California

Headquarters: San Jose

headquartered in Texas.

Information: 800.521.1190

Markets: San Francisco & the East Bay, San Jose, Los Angeles, Orange County, San Diego, Fresno, Sacramento, Santa Cruz and Monterey

Banking Centers: 92 (as of 3/31/24)

Facts: Comerica entered the California market in 1991

through an acquisition. Information: 800.521.1190



#### Michigan

Headquarters: Detroit

Markets: Metropolitan Detroit, Ann Arbor, Battle Creek, Grand Rapids, Jackson, Kalamazoo, Lansing, Midland

and Muskegon

Banking Centers: 176 (as of 3/31/24)

Facts: Comerica has had a continuous presence in Detroit since 1849, longer than any other bank. Information: 313.222.4000 or 248.371.5000



#### Florida

Headquarters: Ft. Lauderdale

Markets: Boca Raton, Ft. Lauderdale, Naples, Palm Beach Gardens, Singer Island and Wellington

Banking Centers: 7 (as of 3/31/24)

Facts: Comerica entered the Florida market in 1979.

Information: 800.777.7198



#### Arizona

Headquarters: Phoenix

Markets: Greater Phoenix/Scottsdale area Banking Centers: 16 (as of 3/31/24)

Facts: Comerica entered the Arizona market in 2000.

Information: 800.521.1190

## Canada

Headquarters: Toronto, Ontario Markets: Ontario, Quebec

Offices: 2

Information: Toronto 416.367.3113

Windsor 519.250.0460

Deposits with Comerica Bank are not insured by the Canada Deposit Insurance Corporation.

#### Mexico

Representative Office: Monterrey Information: [52] 818-368-0316

#### Other Locations

## Area

- Atlanta, GA
- Bellevue. WA
- Boston, MA
- Charleston, SC
- Charlotte, NC
- Chicago, IL
- Denver, CO
- Greenville, SC
- Memphis, TN
- Minneapolis, MN
- Morristown, NJ
- New York, NY
- Raleigh, NC
- Wilmington, DE
- Winston-Salem, NC

## **Businesses**

Wealth Management

Technology & Life Sciences

Technology & Life Sciences

Commercial Bank

Commercial Bank,

Wealth Management Fiduciary Services,

National Dealer Services

Energy, National Dealer Services, Fiduciary Services

Commercial Bank

**Fiduciary Services** 

**Fiduciary Services** 

**Fiduciary Services** 

Technology & Life Sciences,

Fiduciary Services,

Institutional Trust Commercial Bank.

Wealth Management

**Fiduciary Services** 

Commercial Bank,

Wealth Management